

Sophie Chaudoit, Graphic Designer

📍 Berlin 10967

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- ➔ A visual problem-solver fluent in print, web & video-games
- ➔ Experienced in planning, organising and delivering projects end-to-end
- ➔ Manage multiple projects and prioritize tasks to meet production deadlines
- ➔ Positive 'can-do' flexible attitude and committed team player
- ➔ In love with internet and pop culture

WORK EXPERIENCE

2018 - NOW

GRAPHIC AND COMMUNICATION DESIGNER

Fidor Bank | Berlin, Germany

- Part of the marketing team to create web and social media content, including campaigns, landing pages, newsletters, blog articles, videos, illustrations and infographics
- Owner of the company website (CMS): running, updates, improvement and incident management - 8,5 M sessions in 2020
- As a visual project manager, develop the B2B presence in the crypto ecosystem through marketing material: website, flyers, Powerpoint presentations, booth for tradefair, goodies...
- Research on blocking points and new tools to improve the workflows: tracking tools, document management, assets libraries, CMS

2016 - 2018

GRAPHICAL ASSETS MANAGER

Schneider Electric | Paris, France

- Briefed and liaised with teams of international suppliers to create the promotional pictures of the new industrial products
- Deployed the pictures worldwide through the company's database of assets (DAM)
- Created and managed new workflows for strategic projects: photoshoot for products without pictures, new 360° presentation for e-commerce

2013 - 2016 GRAPHIC DESIGNER // WEB DEVELOPER

Freelance | Paris, France

- Worked with small and large non-profits, start-ups, and corporations on marketing materials, resulting in satisfied and loyal clients
- Created over 30 websites using WordPress

2000 - 2014 DESKTOP PUBLISHER // 2D ARTIST

Lexis Numérique | Paris, France

- Creation and updates of websites respecting SEO, accessibility, and browser compatibilities
- Production of graphical assets and interfaces for video games on computers, consoles and mobile devices in collaboration with the developers and testers teams
- Optimized efficient production and localization workflows using slices, automation, efficient naming and storage conventions

EDUCATION

ENGLISH CIVILISATION & COMMUNICATION - 1998

Université de Tours, France

Language skills both orally and in writing, specific knowledge about culture, civilisation, and society of English-speaking countries.

DESKTOP PUBLISHER 2000 (FOR 9 MONTHS)

AFPA | Metz, France

Production of printed and digital communication media: XPress, Suite Adobe. HTML, Dreamweaver, Flash.




WEB DEVELOPMENT

2014 (FOR 3 MONTHS)

W3 Academy | Paris, France

HTML, CSS, Javascript, MySQL and PHP. Introduction to the Frameworks Koana and Symphony.

LANGUAGES

-  English (Advanced)
-  French (Native speaker)
-  German (Intermediate)

SKILLS

Softwares

- Photoshop ★★★★★
- Illustrator ★★★★★
- InDesign ★★★★★
- After Effects ★☆☆☆☆
- Figma ★☆☆☆☆
- Adobe XD ★☆☆☆☆

Tools

- Notepad++
- WordPress
- Filezilla
- Integrity
- Google Analytics
- Facelift

More

- Microsoft Excel
- PowerPoint
- Acrobat Pro
- Jira
- Perforce
- MantisBT